FOR IMMEDIATE RELEASE

ISSA Presents 2016 ISSA/INTERCLEAN Keynote Speakers

July 11, 2016—Northbrook, IL, USA—ISSA, the worldwide cleaning association, announces that former U.S. Navy SEAL Rob O’Neill, comedian Dennis Miller, and Apple co-founder Steve Wozniak will be the ISSA keynote speakers for ISSA/INTERCLEAN® North America 2016, October 25-28, in Chicago, IL, USA.

These engaging and enlightening keynote speakers promise to deliver unique business insights, inspiration, and entertainment.

Wednesday, October 26, 8:00 a.m.-9:00 a.m.
Former U.S. Navy SEAL Rob O’Neill
Rob O’Neill is co-founder of Your Grateful Nation, an organization that provides support to members of Special Operations as they return to civilian life. He was a senior chief petty officer and a team leader in the Naval Special Development Group, known as SEAL Team Six. During his career with the armed services, O’Neill was deployed more than a dozen times, participating in over 400 combat missions. He will bring to the presentation his commitment to never quit, his understanding of the benefits of being prepared, and his ability to make decisions under pressure. He will show attendees how they can apply and share these same values within their own companies and other aspects of life.

Thursday, October 27, 8:00 a.m.-9:00 a.m.
Comedian and Political Commentator Dennis Miller
Dennis Miller is an award-winning comedian and political commentator. He has worked as a talk-show host, sports announcer, actor, and author. His work on the “Weekend Update” segment on Saturday Night Live, Fox News’ The O’Reilly Factor, and his syndicated radio show have critics describing his work as “topical, scathing brilliance.” Miller has also authored five books that have all been New York Times best sellers and has won five Emmy and three Writers Guild of America awards, including one for his critically acclaimed talk show Dennis Miller Live. He will serve up his brand of humor and insight that will appeal to everyone regardless of their political leanings.

—More—
**Friday, October 28, 1:00 p.m.-2:00 p.m.**

**Apple Co-Founder Steve Wozniak**

Steve Wozniak’s entrepreneurship and concept of what the future of technology should be led him to co-found and grow Apple. (His *New York Times* best-selling autobiography *iWoz: From Computer Geek to Cult Icon*, explains how he developed the Apple I computer, built his company, and enjoyed the process.) Wozniak has continued his success as a chief scientist at Primary Data, a data virtualization company. His years of experience and countless innovations provide him with plenty of valuable insight to share with attendees for use in their own business endeavors, making him the perfect speaker to announce the overall top winner in the ISSA Innovation Award Program winners Friday, October 28, at 12:00 p.m. There will be a moderated question-and-answer session following Wozniak’s talk. Attendees can submit their suggested questions to ISSA Marketing Director Lisa Richter at lisar@issa.com by the September 20, 2016, deadline.

For more information and to register for ISSA/INTERCLEAN North America 2016, visit [www.issa.com/show](http://www.issa.com/show).

**About ISSA/INTERCLEAN**

The award-winning ISSA/INTERCLEAN® family of exhibitions brings together executives from all segments of the cleaning industry to do business and gather information to better manage distribution and building services companies and facility management departments.

ISSA, the worldwide cleaning industry association, and its trade show partner, Amsterdam RAI, produce ISSA/INTERCLEAN shows around the world. ISSA also hosts more than 60 educational seminars and networking opportunities in conjunction with ISSA/INTERCLEAN North America. For more information, visit [www.issa.com/show](http://www.issa.com/show).

**About ISSA**

With more than 7,000 members including distributors, manufacturers, manufacturer representatives, building service contractors, in-house service providers, and associated service members, ISSA is the leading trade association for the cleaning industry worldwide. The association is committed to helping its members change the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment, and an improved bottom line. For more information on ISSA, visit [www.issa.com](http://www.issa.com) or call 800-225-4772 (North America) or 847-982-0800.

The association is headquartered in Northbrook, IL, USA, with regional offices in Mainz, Germany, and Shanghai, China. For more information, visit [www.issa.com](http://www.issa.com), follow ISSA on social media at [www.facebook.com/issaworldwide](http://www.facebook.com/issaworldwide) and [www.twitter.com/issaworldwide](http://www.twitter.com/issaworldwide), or join the discussion in ISSA—The Worldwide Cleaning Industry Association LinkedIn group at [www.issa.com/linkedin](http://www.issa.com/linkedin).

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**Contact:** Lisa Veeck, ISSA Director of Media Communications & Publications lisav@issa.com; phone; 800-225-4772 (North America) or 847-982-0800