

## Trophies Presented at the 2017 ISSA Innovation Awards

**Northbrook, IL, USA — September 14, 2017**—ISSA, the worldwide cleaning industry association, recognized industry advances by presenting its annual Innovation Visitors' Choice Awards and overall ISSA Innovation of the Year Award on September 14, 2017, at the conclusion of [ISSA/INTERCLEAN® North America 2017 Trade Show and ISSA Convention](#), in Las Vegas, NV.

The ISSA Innovation Showcase was the site of the awards ceremony, which included champagne and celebrities on the final day of ISSA/INTERCLEAN.

The ISSA Innovation Award Program recognizes the cleaning industry's most innovative products and services as voted on by cleaning-industry distributors, building service contractors, in-house service providers, and residential cleaners.

The program features new products and services from top manufacturers and suppliers throughout the cleaning industry. Entries are organized into five categories: Cleaning Agents, Dispensers, Equipment, Services and Technology, and Supplies and Accessories.

The winners of the ISSA Innovation Category awards were announced September 11, during the ISSA Lunch and Learn session at ISSA/INTERCLEAN. Category awards are the result of online voting that took place the two months prior to the event. One winner from each category took home the illuminated trophy:

- Cleaning Agents: Stone Floor Protection System by 3M Commercial Solutions Division
- Dispensers: enMotion® Flex Paper Towel System by GP PRO
- Equipment: Doodle Skate by Square Scrub
- Services & Technology: Business Intelligence Software by CleanTelligent Software
- Supplies & Accessories: Self-Cleaning Surfaces for Travel and Hospitality by NanoTouch Materials

On-site voting at the ISSA Innovation Showcase enabled show attendees to view the products in person and cast votes for the Visitors' Choice awards. Unlike the Category awards, the top five innovations win Visitors' Choice, regardless of category. These award winners were announced September 14 at the ISSA Innovation Award Ceremony and Reception during ISSA/INTERCLEAN.

Keynote speaker Howie Mandel, entertainer and TV host, presented the ISSA Innovation Visitors' Choice and ISSA Innovation of the Year awards. The latter was selected by combining the online and on-site voting results with scores submitted by a panel of judges. The panel consisted of industry experts, media, and ISSA member representatives.

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**ISSA Innovation of the Year Award: Clorox® Total 360™ System by Clorox Professional Products Company**

**Visitors' Choice Awards:**

- i-mop XXL by i-team Global
- Robotic Vacuum by Makita USA
- Doodle Skate by Square Scrub
- Spill Mop by Rubbermaid Commercial Products
- Clorox® Total 360™ System by Clorox Professional Products Company

“On behalf of the ISSA staff, I congratulate this year’s winners,” said ISSA Executive Director John Barrett. “We’re happy to offer a backdrop for highlighting new trends in the cleaning industry and the companies that produce these advances. ISSA/INTERCLEAN provides the perfect venue, with so many industry professionals and press gathered in one place.”

ISSA thanks all companies that submitted entries for the ISSA Innovation Award Program. “Congratulations to all for bringing such wonderful products to market,” concluded Barrett. “Your ideas continue to move the cleaning industry forward.”

**About ISSA/INTERCLEAN**

The award-winning [ISSA/INTERCLEAN](#)® family of exhibitions brings together executives from all segments of the cleaning industry to do business and share information to better manage distribution and building-services companies, and facility-management departments. ISSA, the worldwide cleaning industry association, and its trade show partner, RAI Amsterdam, produce ISSA/INTERCLEAN shows around the world. ISSA also hosts more than 60 educational seminars and networking opportunities in conjunction with ISSA/INTERCLEAN North America. For more information, visit [www.issa.com/tradeshows](http://www.issa.com/tradeshows).

**About ISSA**

With more than 7,000 members—including distributors, manufacturers, manufacturer representatives, building service contractors, in-house service providers, residential cleaners, and associated service members—ISSA is the leading trade association for the cleaning industry worldwide. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment, and an improved bottom line. For more information about ISSA, visit [www.issa.com](http://www.issa.com) or call 800-225-4772 (North America) or 847-982-0800.

The association is headquartered in Northbrook, IL, USA, with regional offices in Whitby, Canada; Mainz, Germany; Botany, Australia; and Shanghai, China. For more information, visit [www.issa.com](http://www.issa.com), join the discussion at [www.linkedin.com/groups/1799553](http://www.linkedin.com/groups/1799553), and follow ISSA on social media [www.facebook.com/issaworldwide/](http://www.facebook.com/issaworldwide/) and [twitter.com/issaworldwide](http://twitter.com/issaworldwide).

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